



Hello, we're Modal

A Digital Agency Specializing in User Experience Design & Social Media

At a Glance

- Specialize in user experience design & social media
- Herndon, VA
- Formed 2001
- S-Corp
- Small, minority owned business (VA DMBE)

BAE SYSTEMS

CapitalOneSM

 **FannieMae**


Marriott[®]

MeadWestvaco

Services

- Information Architecture
- Wireframe Development
- Usability Testing
- Prototype Development
- Interface Design
- Site Design and Redesign
- Social Media Management
- Search Engine Optimization
- Search Engine Marketing
- Content Management Strategies
- Branding
- Collateral Creation

Methodology

1

Planning

1. Kick Off
2. Expert Review
3. Market Research
4. Testing
5. Findings
6. Defined Approach

2

Conceptualization

1. User Interviews
2. Interaction Concepts
3. Information Architecture
4. Wireframes
5. Testing

3

Design

1. Prototype Development
2. Testing
3. Main Pages
4. Landing Pages
5. Article Pages
6. Integration Templates

4

Coding

1. Main Templates
2. Secondary Templates
3. Integration Templates

5

Testing & Release

1. Cross Browser
2. Cross Platform
3. Documentation
4. Deployment

Testimonials

Dr. Mary S. Harris, Ph.D., President, BioTechnical Communications

"The folks at Modal are phenomenal! They have transported me into the future of web design, technology, and strategy. It's wonderful to work with them--honest, fair, and at the top of their game!!"

Jason P. Johnson, J.D., MBA, Exec. Dir., Washington Development Industry Council

"The team at Modal Inc. are truly professional in their approach to web design and development. They were able to take our ideas for wdic.com to a level that we would not have imagined, and created the seamless, interactive, and aesthetically pleasing user experience that we were looking for...and then some. I would recommend Modal to anyone looking for a Class A web presence."

David Kirby, Sales & Marketing Director, Overture Technologies

"Our clients have said that our software is by far the best looking and easiest to use in the market. It makes my job of selling the product a lot easier."

Thank You.

Contact us: **703-327-4639**

See us in action at:

Facebook: <http://www.tinyurl.com/modal-facebook>

or

Tweet us: @modalinc

or

See us online: <http://www.modalinc.com>

